



## Margaritaville Beach Resort South Padre Island Among Top 10 “Best New Hotels” in USA Today 10Best’s Readers’ Choice Awards

**South Padre Island, Texas (Jan. 5, 2024)** – Today, Margaritaville Beach Resort South Padre Island was named one of USA Today 10Best’s Best New Hotels, voted on by readers, following the resort’s opening in June 2023.

"We are thrilled to receive this national recognition, which further solidifies us as a premier destination along the South Texas Gulf Coast," said Daniel Haughan, General Manager of Margaritaville Beach Resort South Padre Island. "An easy drive or plane trip from the major metro areas of San Antonio, Austin, Dallas, and Houston, and convenient access to Mexico, the resort provides the perfect getaway for guests of all ages looking for fun, relaxation, and adventure."

The 10Best Readers' Choice Award contest launches new categories every other Monday at noon, revealing each category's 20 nominees. Nominees for all categories are chosen by a panel of relevant experts, which include a combination of editors from USA Today, editors from 10Best.com, relevant expert contributors, and sources for both these media and other Gannett properties. All voting is done digitally by readers and the 10Best Readers' Choice Award contest is accessible on the 10Best.com website for four weeks.

As the first Texas beachfront resort in the Margaritaville portfolio, guests are immediately transported to a vacation state of mind within the resort’s island-inspired guestrooms and beachfront condos with one-, two- or three-bedroom configurations. Other features include:

- The area's largest hotel pool, heated all year round
- The Sapphire Spa, an onsite wellness retreat, offering guests the opportunity to rejuvenate with an array of blissful treatment options, as well as a full hair and makeup salon
- A fully equipped fitness center
- Outdoor fire pits and hammocks
- Direct access to the beach
- Three Margaritaville-inspired restaurants
- 8,000 square feet of indoor and outdoor meeting space, perfect for meetings, special events, Quinceañeras, family reunions, and weddings of every size

Those interested in beachside adventures can conveniently schedule activities, including windsurfing, banana boat rides, parasailing, offshore fishing, dolphin watching, or wave runner rentals at the resort's concierge desk.

For more information about Margaritaville Beach Resort South Padre Island, visit [here](#). To see the full list of winners, visit <https://10best.usatoday.com/awards/travel/best-new-hotel-2024>.

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### **About Margaritaville Beach Resort South Padre Island**

Nestled on the sands along the sparkling waters of the Gulf of Mexico, Margaritaville Beach Resort South Padre Island provides travelers with a tropical twist on Texas tourism with 200 guestrooms and 50 beachfront condos. The newest

resort in the area and the only one offering all ocean views from every room, the resort features three Margaritaville-inspired restaurants and bars with various amenities, including the area's largest hotel pool heated all year round. The resort also has outdoor fire pits, hammocks, and convenient access to beachside activities, including windsurfing, banana boat rides, parasailing, offshore fishing, dolphin watching, and wave runner rentals. Adjacent to the resort is the Sapphire Spa, a full-service spa and hair salon, and a fully equipped fitness center. In addition, with 8,000 square feet of indoor and outdoor meeting space, Margaritaville Beach Resort South Padre Island hosts meetings and events of all kinds. Located just off the causeway in South Padre Island, the resort is within easy reach of major metro areas including Houston, Austin, Dallas, and San Antonio and provides convenient access to Mexico. Highline Hospitality Partners owns Margaritaville Beach Resort and Ambridge Hospitality manages the property. For more information, visit [the website](#).

In 2023, Margaritaville Hotels & Resorts was ranked #1 in Guest Satisfaction among Upper Upscale Hotel Brands in the J.D. Power 2023 North America Hotel Guest Satisfaction Study.

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