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**MEDIA ALERT**  
**Ring in the New Year Trop Rock Style at**  
**Margaritaville Beach Resort South Padre Island!**

**WHAT:** Join Trop Rock fans and music lovers for a four-day celebration to wind down 2024 and toast to 2025 at Margaritaville Beach Resort South Padre Island. The fun-filled event, hosted by Trop Rock, will feature live entertainment, food and drink specials, and a lively atmosphere that will be hard to find anywhere else on the island!

**WHEN:** Dec. 29, 2024-Jan. 1, 2025

**WHAT:** Margaritaville Beach Resort South Padre Island  
LandShark Bar & Grill  
310 Padre Blvd.  
South Padre Island

**DETAILS:** Whether you're a local or a guest, the resort will buzz with excitement leading up to the New Year! Below is a list of events happening throughout the week:

Date	Time	Entertainment line up
<b>Sunday, Dec. 29</b>	4 p.m. to 7 p.m.	Michael Laferty
<b>Monday, Dec. 30</b>	5 p.m. to 7:30 p.m.	Joshua Sinclair
	7:30 p.m. – 1 p.m.	Mike Nash
<b>Tuesday, Dec. 31</b>	4 p.m. – 7 p.m.	Eric Erdman
<b>Wednesday, Jan. 1</b>	11 a.m. – 1 p.m.	Stoney Gabel
	1 p.m. – 3:45 p.m.	Sunny Jim
	4 p.m. – 7 p.m.	Jim Johnson

### **About Margaritaville Beach Resort South Padre Island**

Nestled on the sands along the sparkling waters of the Gulf of Mexico, Margaritaville Beach Resort South Padre Island provides travelers with a tropical twist on Texas tourism with 200 guestrooms and 50 beachfront condos. The newest resort in the area and the only one offering all-ocean views from every room, the resort features three Margaritaville-inspired restaurants and bars with various amenities, including the area's largest hotel pool heated all year round. The resort also has outdoor fire pits, hammocks, and convenient access to scheduling beachside activities, including windsurfing, banana boat rides, parasailing, offshore fishing, dolphin watching, and wave runner rentals. Adjacent to the resort is the Sapphire Spa, a full-service spa and hair salon, and a fully equipped fitness center. In addition, with 10,000 square feet of indoor and outdoor meeting space, Margaritaville Beach Resort South Padre Island can host meetings and events of all kinds. Located just off the causeway in South Padre Island, the resort is within easy reach of the major metro areas of Houston, Austin, Dallas, and San Antonio and provides convenient access to Mexico. Highline Hospitality Partners owns Margaritaville Beach Resort, and Avion Hospitality manages the property. For more information, visit [the website](#).