



**Margaritaville Hotel Nashville  
FACT SHEET**

- OVERVIEW:** Margaritaville Hotel Nashville is an urban escape in the heart of Music City and a one-of-a-kind vacation destination in Nashville’s thriving “SoBro” downtown district. Open since Oct. 21, 2019, this \$82 million development serves as a casual-luxe urban escape, catering to both neighborhood residents and travelers from around the world.
- CONCEPT AND EXPERIENCE:** Centrally located one-half block south of the Music City Center, Margaritaville Hotel Nashville brings an entirely unique concept to the area with a “no worries” tropical vibe that is experienced immediately upon arrival. The 12-story property, inspired by the lyrics and lifestyle of singer, songwriter, and best-selling author Jimmy Buffett, features 166 guestrooms as well as 52 Margaritaville Vacation Club® by Wyndham timeshare units; a rooftop relaxation and entertainment area with a pool, sundeck, fire pits and live entertainment; a 24-hour fitness center; and two Margaritaville dining concepts – FINS Bar and JWB Grill. In addition, the hotel features more than 10,000 square feet of indoor and outdoor function space, set the stage for corporate group collaboration and social gatherings in downtown Nashville.
- LOCATION:** Widely known as “Music City” and renowned for its cultural scene, rich history and unique attractions, Nashville is a rhythmic destination where music is inspired, written, recorded, and performed. Live music can be found across the city 365 days a year. Nashville’s famous Honky Tonk Highway, located just half a mile from the hotel, is chock-full of restaurants, bars and live music venues that pump music into the streets from 10 a.m. to 3 a.m.
- OPENING DATE:** Oct. 21, 2019
- GUEST ROOMS:** Drawing inspiration from the surrounding city, this 166-room hotel offers ‘casual-luxe’ design with a metropolitan attitude. Crisp white bedding and teak finishing create a feeling of escapism in every guestroom.
- ACCOMMODATION BREAKDOWN:**
- 166 guestrooms and suites include:
    - 67 double queens
    - 57 kings
    - 19 king studios
    - 20 junior suites
    - Living It Up Suite
    - Jimmy Buffett Suite
  - 52 Margaritaville Vacation Club® by Wyndham timeshare units



#### PROPERTY OFFERINGS/AMENITIES:

- 10,719 total square feet of meeting and event space
- Fins Up fitness center
- Rooftop deck with pool, fire pits, sundeck, and live entertainment
- Luxury casual dining options
- On-site valet parking
- Laundry facilities

#### DINING:

Margaritaville Hotel Nashville has two Margaritaville dining concepts on-site, including:

- **JWB GRILL:** Located on the main floor just past the lobby, JWB Grill is the perfect destination for upscale downtown dining with a relaxed and elevated atmosphere. Executive Chef Kevin Spencer brings his culinary expertise to the brunch and dinner menus featuring unique and internationally inspired flavors. The grill features eclectic menus with globally influenced dishes that include a range of everything from southern and coastal comfort food to the signature JWB Burger.
- **FINS BAR:** FINS Bar offers a laid-back rooftop space featuring fire pits and skyline views of Nashville for a year-round socializing and dining experience. Guests will find a menu of light bites accompanied with an extensive drink menu, complete with an array of wines, beers, and the brand's acclaimed margaritas.
- **STARBUCKS®** is also located on property.

#### MEETINGS/EVENTS:

Plan flawlessly executed meetings, weddings, celebrations, and events with 10,719 sq. ft. of meeting and event space. The Margaritaville Hotel Nashville sales and event team happily coordinates and customizes event concepts to ensure the ideal options exist to accommodate events and groups.

Event spaces include:

- 3,793-square-foot pre-function area
- 4,014-square-foot Compass Rose Ballroom
- 1,530-square-foot Seagrass Meeting Room
- 3 meeting rooms
- 1,280-square-foot outdoor balcony

**MARGARITAVILLE**  
*Hotel*  
NASHVILLE, TN

**SIRIUSXM RADIO  
MARGARITAVILLE:**

The property is home to Radio Margaritaville's Nashville studio, heard worldwide on SiriusXM Channel 24. Live broadcasts, special guests and a mix of Jimmy Buffett, island, rock, reggae, and country tunes hit the airwaves from a state-of-the-art studio in the lobby, bringing the sounds of the tropics to Nashville. SiriusXM subscribers can listen to Radio Margaritaville on SiriusXM radios. Those with streaming access can listen online, on-the-go with the SiriusXM mobile app, and at home on a wide variety of connected devices including smart TVs, devices with Amazon Alexa or the Google Assistant, Apple TV, PlayStation, Roku, Sonos, and more. Go to [www.SiriusXM.com/streaming](http://www.SiriusXM.com/streaming) to learn more.

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**PROJECT DEVELOPER:**

Safe Harbor Development LLC

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