

Media Contact: Laura Frnka-Davis Storyteller Communications <u>laura@storytellercomm.com</u> 713-409-1480

Make the Most of Your May at Margaritaville Lake Resort Lake Conroe | Houston

Montgomery, Texas (April 4, 2024) – Margaritaville Lake Resort Lake Conroe | Houston invites guests to immerse themselves in the ultimate escape to paradise with fun and festive events scheduled for May. From a Kentucky Derby Watch Party to a Cinco de Mayo Fiesta, live music, and brunch for mom, there's something for everyone to enjoy this month!

Kentucky Derby Watch Party: Adorn a festive fascinator and dapper attire for the most exciting two minutes in sports on Saturday, May 4, from 11 a.m. to 11 p.m. at LandShark Bar & Grill. Immerse yourself in the spirit of Churchill Downs with \$10 mint juleps while watching the Run for the Roses. Margaritaville Lake Resort will give out a prize for the best-dressed Kentucky Derby look!

Cinco de Mayo Fiesta: Make plans to celebrate Cinco de Mayo at LandShark Bar & Grill on Sunday, May 5, from 11 a.m. to 10 p.m. Enjoy \$5 margaritas and \$5 tacos at the all-day fiesta.

Mother's Day Brunch: Treat the extraordinary women in your life to a brunch as magnificent as she is! Let Margaritaville Lake Resort cook and clean while you enjoy quality family time. Mother's Day Brunch will occur on Sunday, May 12, from 10 a.m. to 2 p.m. in the Del Lago Ballroom, overlooking picturesque Lake Conroe.

- Adults \$85++ each
- Children (6-12 of age) \$45++ each
- Children under 5 eat free

Book your reservation online or call 877-286-9590.

Membership Open House: Learn more about enjoying the perks of paradise at a membership open house on Saturday, May 18, from 11 a.m. to 1 p.m. Tour the resort and learn about the benefits of membership at Margaritaville. Afterward, enjoy free access to the resort's waterpark and heated pools, plus receive 20% off food at our restaurants and bars, spa, and golf course exclusively for the day of the open house. Attendance is free, but you must RSVP by calling 936-448-3205 to reserve your spot.

Live music with Delaney Ann: On Saturday, May 25, from 9 p.m. to 12 a.m. in the Boathouse Bar & Lounge, guests will have an opportunity to experience live music in paradise as Montgomery, Texas native, Delaney Ann, a Nashville-based singer/songwriter, takes the stage in the Boathouse Bar & Lounge. Delaney has penned over 200 songs throughout her musical career and released her debut, "Fingers Crossed," at 13.

If you want to spend even more time in paradise, consider booking directly online and enjoying all the fun and excitement Margaritaville is known for, including its all-suite accommodations with access to a 3.5-acre waterpark, St. Somewhere Spa, golf club, and much more. For day trippers seeking a taste of the Margaritaville lifestyle, the resort offers day passes so you can experience all the exclusive amenities and activities.

For more information and to book your escape, visit https://www.margaritavilleresorts.com/margaritaville-lake-resort-lake-conroe.

About Margaritaville Lake Resort Lake Conroe | Houston

The Margaritaville Lake Resort Lake Conroe | Houston, an all-suite resort, features 335 guest suites, including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o'Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant's Coffee & Provisions, Boathouse Bar and Lounge, and a Margaritaville Retail Shop.

Margaritaville Lake Resort Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a 3.5-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, and fishing. Margaritaville's popular full-service St. Somewhere Spa and a spacious Fins Up Fitness Center provide exceptional wellness options. With 72,000 square feet of indoor/outdoor meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas, and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort Lake Conroe |Houston, is part of BENCHMARK®, a global hospitality company's Benchmark Resorts & Hotels portfolio. In 2023, the resort received a prestigious MICE Award in the Texas Best Incentive Hotel category. The World MICE Awards celebrate and recognize excellence in the Meetings, Incentives, Conferences, and Exhibitions (MICE) industry globally, highlighting the best destinations, hotels, and service providers.

In 2023, Margaritaville Hotels & Resorts was ranked #1 in Guest Satisfaction among Upper Upscale Hotel Brands in the J.D. Power 2023 North America Hotel Guest Satisfaction Study.

About Pyramid Global Hospitality

Pyramid Global Hospitality was formed by the 2021 merger of two hotel and resort management companies, creating the most owner-focused, experiential company in the industry and its best workplace. The organization's global portfolio spans more than 240 properties in the U.S., Caribbean, and Europe. It maintains offices in Boston; The Woodlands, Texas; Cincinnati; and London. For more information, visit www.benchmarkpyramid.com.