



MEDIA ALERT

Hop On Over to Paradise for a Fun and Festive Easter Holiday Weekend at Margaritaville Lake Resort Lake Conroe | Houston

WHAT: Every bunny is welcome at Margaritaville Lake Resort Lake Conroe | Houston for a fun and festive Easter weekend. Take advantage of the resort's special holiday offer and relax in the destination's all-suite accommodations, receiving 35% off your stay, plus \$50 nightly resort credit.

While there, partake in [Easter brunch](#), and enjoy holiday classics including roast lamb, prime rib, and deviled eggs. There also will be a made-to-order omelet station, pastries, and a variety of mouth-watering desserts. For a delicious enhancement to your Easter feast, dine on a seafood selection of crab legs, jumbo Gulf shrimp and ceviche.

The Easter Bunny will even make a grand entrance via the Margaritaville Express!

After brunch, make your way to the bunny trail to hunt for Easter eggs and take pictures with the Easter Bunny. There also will be a petting zoo complete with donkey rides, miniature horses, rabbits, chicks, ducks, and goats – oh my!

WHEN: **Sunday, March 31, 2024**
10 a.m. – 2 p.m.

WHERE: Margaritaville Lake Resort Lake Conroe | Houston
600 Margaritaville Parkway, Montgomery, TX 77356
Del Lago Ballroom

SPECIFICS: Reservations are required by calling 877-286-9590.
Adults: \$59 (Add seafood buffet for \$19)
Children (ages 6-12): \$29 (Add seafood buffet for \$19)
Children 5 and under: FREE
Members receive 20% off
Complimentary valet at Conference Center entrance
Petting zoo hours are 10 a.m. – 2 p.m.

WHAT ELSE: In addition to the Easter festivities, there will be plenty of other reasons to head to Margaritaville Lake Resort for the long weekend. Here are just a few of the highlights:

Epic Axe Throwing – Unleash your inner warrior with axe throwing in Palm Court. In collaboration with Epic Axe Mobile Throwing, the resort will offer this stress-relieving activity from 1 p.m. to dusk on March 29 through March 30. Throw 10 axes for \$20 and unlimited axes for \$40. The resort will offer a family pass (good for two adults and unlimited children 18 years of age or younger) for \$129 that comes with two complimentary adult beverages. Members receive 20% off. Advance [tickets](#) for this experience are available via the Margaritaville Lake Resort website.

Mermaid Academy - [Margaritaville Lake Resort's Mermaid Academy](#) from 2 p.m. to 3:30 p.m. on Saturday March 30, 2024. For \$85, learn how to swim like the mythical water creature with a real live mermaid!

“VIP Mermaid Coaching” also will be available for adults and children. Receive a 15-minute one-on-one session with the Margaritaville Mermaid for \$48.50 per person. This is the perfect option for beginner and advanced level swimmers who want more focused attention. It’s also ideal for adults looking for a way to quickly burn a few calories!

DIVR, Virtual Reality Scuba - Dive into a revolutionary Virtual Reality snorkeling system ([DIVR](#)) that transforms an ordinary dip in the pool into a sensory experience, transporting you deep under the sea, floating through outer space, and voyaging in other fantastic worlds. The DIVR experience will take place in the shallow end of the slide pool, making it a perfect family attraction for guests 7 to 90 years of age. Each guest will receive a snorkel and flotation belt to keep them safely tethered during the experience. Pricing is as follows:

- 25 minutes @ \$29.99 plus tax
- 10 minutes at \$12.99 plus tax

This experience will be available Friday, March 29 and Saturday, March 30. To book your DIVR experience, go the Margaritaville Lake Resort [website](#).

Magic shows – [Magician Robby Bennett](#) will perform on Friday, March 29 and Saturday, March 30 in the Margaritaville Lake Resort Conference Center. General admission tickets are \$30 for adults and \$10 for children. Members enjoy a 20% discount on adult admission. Don’t miss this magical experience!

Escape Room – In the mood for some adventure? Gather your closest friends to make your way out of [Volcano Joe's Secret Tiki Room](#), working puzzles and deciphering codes to find that "Lost Shaker of Salt." The cost is \$39.99 per person; you must be 15 or older. The “Volcano Joe’s Secret Tiki Room” experience will take place conveniently at the Margaritaville Lake Resort Conference Center from 10 a.m. to 7 p.m. on Friday, March 29 and Saturday, March 30 from 12 p.m. to 9 p.m. on Friday, March 29 and Saturday, March 30.

Pickleball lessons– Learn how to play pickleball – the latest craze in fitness! The resort will offer pickleball classes on Saturday March 30. For time, pricing, and more, visit the [Easter in Paradise](#) page on the Margaritaville Lake Resort website.

Black Light Glow Parties –The Louisiana Glow Girls will lead you through a workout like no other by hosting two Black Light Glow Parties at the Margaritaville Lake Resort Conference Center. On Friday, March 29, from 7 p.m. to 8 p.m., participate in a [Mardi Gras-themed glow party](#), and on Saturday, March 30, from 7 p.m. to 8 p.m., dance to your [favorite tunes from the 80s](#). Both family-friendly events are appropriate for all ages and cost \$30 per person, includes glow face and body paints.

Take a train around Margaritaville: Jump on board the Margaritaville Express and tour the resort by train. The train will run daily on Friday, March 29 and Saturday, March 30, from 9:30 a.m. to 4:30 p.m., departing at Einstein's Surf & Boat Shop. Tickets are \$10 per ride.

Sunset cruises: There is no better way to explore Lake Conroe than a cruise at sunset. Two-hour cruises will depart at 5:30 p.m. from Margaritaville Lake Resort starting on Friday, March 29, and Saturday, March 30. Tickets are \$70 and include one accompanying child.

About Margaritaville Lake Resort Lake Conroe | Houston

The Margaritaville Lake Resort Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o'Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant's Coffee & Provisions, Boathouse Bar and Lounge, and a Margaritaville Retail Shop.

Margaritaville Lake Resort Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, and fishing. Margaritaville's popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor IACC-approved meeting space, the resort can host special events and meetings of every size. In 2023, the resort received a prestigious MICE Award in the Texas Best Incentive Hotel category. The World MICE Awards celebrate and recognize excellence in the Meetings, Incentives, Conferences, and Exhibitions (MICE) industry globally, highlighting the best destinations, hotels, and service providers.

Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas, and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort Lake Conroe | Houston, is part of BENCHMARK®, a global hospitality company's Benchmark Resorts & Hotels portfolio.

In 2023, Margaritaville Hotels & Resorts was ranked #1 in Guest Satisfaction among Upper Upscale Hotel Brands in the J.D. Power 2023 North America Hotel Guest Satisfaction Study.

About Pyramid Global Hospitality

Pyramid Global Hospitality was formed by the 2021 merger of two hotel and resort management companies, creating the most owner-focused, experiential company in the industry and its best workplace. The organization's global portfolio spans more than 240 properties in the U.S., Caribbean, and Europe. It maintains offices in Boston; The Woodlands, Texas; Cincinnati; and London. For more information, visit www.benchmarkpyramid.com