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**Margaritaville Beach Resort South Padre Island Receives
ConventionSouth's Annual Reader's Choice Award**

South Padre Island, Texas (Nov. 6, 2024)—Margaritaville Beach Resort South Padre Island announced today that it has received a *ConventionSouth* Annual Reader's Choice Award. The resort was one of only 67 winners across Texas, including convention and visitor bureaus (CVBs) and other meeting venues.

"We're incredibly honored to receive the *ConventionSouth* Readers' Choice Award," said Daniel Haughan, General Manager of Margaritaville Beach Resort South Padre Island. "This recognition reflects our team's dedication to delivering exceptional experiences for meeting and event guests. We look forward to welcoming even more groups to our island paradise, helping them create memorable events in a relaxed and vibrant setting along the Texas Gulf Coast."

Easily accessible from San Antonio, Austin, Houston, and Dallas and close to Mexico, Margaritaville Beach Resort South Padre Island is a premiere destination for corporate meetings and events. The relaxed, island-inspired atmosphere—core to the Margaritaville brand—encourages collaboration, creativity, and productivity, making it an ideal spot for business gatherings.

"*ConventionSouth* readers and fans have once again voted to decide the best meeting sites in the South, and it is no surprise to us that Margaritaville Beach Resort South Padre Island has been selected to receive our annual Reader's Choice Award," said *ConventionSouth* associate publisher, Tiffany Burnett. "This prestigious recognition comes from the United States' top meeting professionals who hold meetings in the South. These planners demand the highest level of customer services and quality facilities, and they have determined that Margaritaville Beach Resort South Padre Island indeed displays the commitment to professionalism, creativity, and service they require."

Margaritaville Beach Resort, South Padre Island, is among 474 convention and visitors' bureaus (CVBs), meeting facilities, hotels, and unique venues across the South to receive this year's Reader's Choice Award. Throughout the year, meeting professionals nominated the meeting sites they believed provided exemplary service group events. The nominated sites are then compiled onto an online ballot where meeting professionals and fans are asked to vote for the best of the best.

With over 7,200 voters participating in the selection process and the highest social media interaction to date, this has been the most successful and engaging year ever.

For this designation, Margaritaville Beach Resort South Padre Island will be highlighted in the December 2024 awards issue of *ConventionSouth*.

A leading meeting planning resource for Southern destinations, *ConventionSouth*, is distributed to more than 18,000 nationwide meeting professionals who hold events in the South.

For more information about Margaritaville Beach Resort South Padre Island, visit <https://www.margaritavilleresorts.com/margaritaville-beach-resort-south-padre-island>.

About Margaritaville Beach Resort South Padre Island

Nestled on the sands along the sparkling waters of the Gulf of Mexico, Margaritaville Beach Resort South Padre Island provides travelers with a tropical twist on Texas tourism with 200 guestrooms and 50 beachfront condos. The newest resort in the area and the only one offering all-ocean views from every room, the resort features three Margaritaville-inspired restaurants and bars with various amenities, including the area's largest hotel pool heated all year round. The resort also has outdoor fire pits, hammocks, and convenient access to scheduling beachside activities, including windsurfing, banana boat rides, parasailing, offshore fishing, dolphin watching, and wave runner rentals. Adjacent to the resort is the Sapphire Spa, a full-service spa and hair salon, and a fully equipped fitness center. In addition, with 10,000 square feet of indoor and outdoor meeting space, Margaritaville Beach Resort South Padre Island can host meetings and events of all kinds. Located just off the causeway in South Padre Island, the resort is within easy reach of the major metro areas of Houston, Austin, Dallas, and San Antonio and provides convenient access to Mexico. Highline Hospitality Partners owns Margaritaville Beach Resort, and Avion Hospitality manages the property. For more information, visit [the website](#).

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