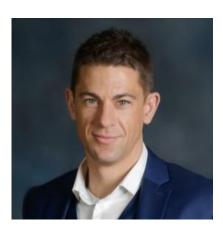


Daniel Haughan Named General Manager of Margaritaville Beach Resort South Padre Island

South Padre Island, Texas (Sept. 19, 2023) – Today, Margaritaville Beach Resort South Padre Island announces the appointment of Daniel Haughan as General Manager.

Haughan joins Margaritaville Beach Resort South Padre Island, the first beachfront property in the Margaritaville portfolio, from Summit Hospitality Group in Nashville, Tennessee. Previously, he worked as General Manager at Canopy by Hilton in San Antonio and Homewood Suites in Moab, Utah.

"I'm thrilled to be joining the Margaritaville team. Together, I am confident we can deliver one-of-a-kind experiences for guests from across Texas and beyond," said Haughan.



<u>Highline Hospitality Partners</u>, the hospitality investment platform launched by Highline Real Estate Partners (HREP), invested more than \$30 million to completely transform the Pearl Hotel South Padre into a Margaritaville destination that reflects the quintessential laidback lifestyle.

For more information about Margaritaville Beach Resort South Padre Island, visit here.

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About Margaritaville Beach Resort South Padre Island

Nestled on the sands along the sparking waters of the Gulf of Mexico, Margaritaville Beach Resort South Padre Island provides travelers with a tropical twist on Texas tourism with 200 guestrooms and 50 beachfront condos. The newest resort in the area and the only one offering all ocean views from every room, the resort features three Margaritaville-inspired restaurants and bars with various amenities, including the area's largest hotel pool heated all year round. The resort also has outdoor fire pits, hammocks, and convenient access to beachside activities, including windsurfing, banana boat rides, parasailing, offshore fishing, dolphin watching, and wave runner rentals. Adjacent to the resort is the Sapphire Spa, a full-service spa and hair salon, and a fully equipped fitness center. In addition, with 8,000 square feet of indoor and outdoor meeting space, Margaritaville Beach Resort South Padre Island hosts meetings and events of all kinds. Located just off the causeway in South Padre Island, the resort is within easy reach of major metro areas including Houston, Austin, Dallas, and San Antonio and provides convenient access to Mexico. Highline Hospitality Partners owns Margaritaville Beach Resort and Ambridge Hospitality manages the property. For more information, visit <u>the website</u>.

Margaritaville features over 40 hotels and resorts, gaming properties, RV destinations, a cruise line, and over 150 food and beverage venues – as well as real estate communities, a satellite radio station on SiriusXM, consumer lifestyle products, and more. In 2023, Margaritaville Hotels & Resorts was ranked #1 in Guest Satisfaction among Upper Upscale Hotel Brands in the J.D. Power 2023 North America Hotel Guest Satisfaction Study. For more information, please visit the website.

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