

Margaritaville Lake Resort, Lake Conroe | Houston Offers Ideal Location as In-Person Meetings Return

Montgomery, Texas (June X, 2021) – As COVID-19 restrictions continue to ease, in-person meetings are making a comeback.

“After a year of working in virtual environments, businesses of all sizes are finding the need to reconnect face-to-face in meaningful ways,” said Lisa Fasbender, General Manager of [Margaritaville Lake Resort, Lake Conroe | Houston](#). “Our ability to host a meeting that combines serious learning with serious fun makes Margaritaville Lake Resort the ideal setting to collaborate and focus on team building.”

Providing International Association of Conference Center (IACC) certified meeting space, the resort offers:

- Twenty IACC-certified meeting rooms
- Ergonomic chairs, at no additional charge
- Most meeting spaces feature natural light
- Function spaces ranging up to 11,520 square feet
- Amphitheater with tiered seating for 100
- Two executive boardrooms
- A dedicated on-site conference planner
- Comprehensive A/V equipment provided by on-site staff
- Over 20,000 square feet of scenic outdoor function space
- Dedicated conference dining room, purpose built for conference dining



In addition, the resort provides access to unique and engaging team-building activities, including a “Lost Shaker of Salt” scavenger hunt, coconut bowling, a “Cheeseburger in Paradise” cookoff, and much more.

“At Margaritaville Lake Resort, Lake Conroe | Houston, we take a uniquely fun and ‘chill’ approach to our team-building activities and options,” said Fasbender. “Designed to improve communication and productivity, all of our activities help co-workers to get to know each other better while helping you achieve your group’s goals.”

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Gensler, an architecture, design, planning, and consulting firm, recently held a retreat at Margaritaville Lake Resort for their newly appointed associates.

“We felt comfortable in our surroundings and enjoyed having a spacious indoor and adjacent outdoor venue that allowed our teams to focus on collaboration, brainstorming and interaction. We’ve missed being together and this opportunity allowed for a great way to connect as small group in a beautiful setting.”



SalesBoost, a hospitality training company, also held a meeting at Margaritaville Lake Resort and benefited from the wide variety of team-building activities.

“Something incredibly powerful happens when you bring people together to find a common goal and purpose,” said Gretta Brooks, CEO of SalesBoost. “We held our first in-person meeting at Margaritaville Lake Resort, Lake Conroe | Houston and were so impressed with the team-building experience. Best of all, the activities they offer are conveniently located on the resort property!”

Not only does the resort provide a backdrop to hold a successful meeting, but it also offers plenty of ways for attendees to refresh and renew. Margaritaville Lake Resort, Lake Conroe | Houston is home to five island-inspired restaurants, an 18-hole golf course, an 18,000-square-foot wellness retreat, St. Somewhere Spa, and a state-of-the-art workout facility, Fins Up Fitness Center. Besides enjoying the vast array of amenities, meeting attendees can take a boat or other watercraft rental out on Lake Conroe to explore.

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About Margaritaville Lake Resort, Lake Conroe | Houston

The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o’Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant’s Coffee & Provisions, and a Margaritaville Retail Shop.

The new Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, fishing, and waterskiing. Margaritaville’s popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor IACC-approved meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe | Houston, is part of BENCHMARK®, a global hospitality company’s Benchmark Resorts & Hotels portf