



## Margaritaville Beach Resort South Padre Island Offers Meeting and Event Planners New Venue Along Texas Gulf Coast

**South Padre Island, Texas (Sept. 25, 2023)** – [Margaritaville Beach Resort South Padre Island](#), the first Texas beachfront property in the Margaritaville portfolio, offers meeting and event planners a new venue to book corporate gatherings and events along the Texas Gulf Coast. Situated along the sparkling waters of the Gulf of Mexico, the resort offers 8,500 square feet of meeting space, making it the ideal backdrop to host groups of all sizes.

“The very reasons for hosting a meeting – collaboration, creativity, and productivity – are fostered by the laidback atmosphere generated by the Margaritaville brand,” said Ryan O’Byrne, Director of Sales and Marketing for Margaritaville Beach Resort South Padre Island. “Conveniently located just hours from the major metro areas of San Antonio, Austin, Dallas, and Houston, we provide everything to conduct a productive meeting or memorable event, including flexible floor plans, the latest audio/visual equipment, ample parking, and dedicated onsite event staff.”

Margaritaville Beach Resort South Padre Island boasts a variety of unique meeting and event spaces, including:

**Compass Ballroom:** The 3,460-square-foot ballroom can accommodate a large gathering or may be divided into four smaller rooms, ideal for breakout sessions and smaller groups. The Compass Ballroom provides plenty of natural daylight to keep meeting attendees focused on the business at hand.

**Fins Left, Fins Right Ballroom:** The combined 1,900-square-foot Fins Left, Fins Right Ballroom is a breathtaking venue that offers unparalleled views of the impressive Gulf of Mexico. With floor-to-ceiling windows that showcase the stunning scenery, this event space is perfect for any corporate meeting or event. In addition to the indoor space, the Fins Left, Fins Right Ballroom has an outdoor terrace perfect for taking in the fresh sea breezes and basking in the warm Texas sun. Whether they’re enjoying a cocktail hour or a midday break from a corporate meeting, the terrace provides a serene and picturesque setting that will transport meeting attendees to a tropical state of mind.

When the business of the day is done, attendees can relax in their ocean-view guestrooms and take advantage of the resort’s various amenities, including a heated beachside pool, poolside private cabanas, outdoor fire pits, a swim-up bar, the Sapphire Spa, fitness center, relaxing hammocks, live entertainment, and direct access to the beach.

They also can enjoy Margaritaville-inspired dishes and signature cocktails at LandShark Bar & Grill, which offers indoor and outdoor seating overlooking the Gulf of Mexico. Joe Merchant’s Coffee & Provisions serves a variety of bold coffees and quick grab-and-go bites for conference attendees on the run.

The resort offers a variety of beachside adventures, which are perfect for team building. Activities, including windsurfing, banana boat rides, parasailing, offshore fishing, and dolphin watching, can conveniently be scheduled at the resort’s concierge’s desk.

The resort has launched several new meeting packages, just in time for year-end-celebrations and beginning-of-the-year kick-off events:

### **Hang a Stocking on a Coconut Tree**

Your team has worked hard all year long, and it's time to treat them to ocean views. Put a tropical twist on your office holiday party at Margaritaville Beach Resort South Padre Island. Book your event between now and October 30, 2023, to receive 25% off event dates applicable *Nov. 1, 2023, through Dec. 31, 2023.*

### **Come Monday**

Mondays are tough. But when you host a meeting or corporate event at Margaritaville Beach Resort, you know come Monday, it'll be all right! Book a meeting or event for a Monday and receive a free one-hour reception for your attendees. Contact a sales manager today for details and availability, or simply submit an RFP. *Valid Nov. 1, 2023, through March 4, 2024, subject to availability*

### **Change in Latitude, Change in Attitude**

Foster creativity, collaboration, and productivity in a laid-back atmosphere that only Margaritaville can provide. And when the business of the day is over, unwind by the beachside pool or with a glass of wine around the firepit.

Our "Change in Latitude, Change in Attitude" meeting package is only \$289 per person and includes:

- Lunch
- General session conference room (on a 24-hour hold)
- 2 refreshment breaks
- Overnight accommodations in our all-ocean view guest rooms
- Standard audio/visual equipment, as requested
- Complimentary Wi-Fi
- A Conference Planning Manager to assist in all aspects of servicing your event prior to your arrival and throughout your entire stay
- Complimentary self-parking

*Valid Nov. 1, 2023 – March 8, 2024, subject to availability.*

### **Island State of Mind**

The new year is the perfect time to kick-start your team's productivity and get in the right state of mind. And what better place to encourage creativity than surrounded by beautiful beaches and tropical vibes. Book a January meeting with us and receive a \$139 per night room rate and 20% of our signature Margaritaville-branded team-building activities. Contact your sales manager today for details and availability, or simply submit an RFP.

To learn more about Margaritaville Beach Resort South Padre Island meeting and events capabilities, visit the website [here](#).

### **Resort Photography & Fact Sheet:**

<https://www.dropbox.com/scl/fo/abr8xv2d5p2oi0cz7jq4r/h?dl=0&rlkey=vwgrq33zitoi95u7bcuyqswe9>

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### **About Margaritaville Beach Resort South Padre Island**

Nestled on the sands along the sparkling waters of the Gulf of Mexico, Margaritaville Beach Resort South Padre Island provides travelers with a tropical twist on Texas tourism with 200 guestrooms and 50 beachfront condos. The newest resort in the area and the only one offering all ocean views from every room, the resort features three Margaritaville-inspired restaurants and bars with various amenities, including the area's largest hotel pool heated all year round. The resort also has outdoor fire pits, hammocks, and convenient access to beachside activities, including windsurfing, banana boat rides, parasailing, offshore fishing, dolphin watching, and wave runner rentals. Adjacent to the resort is the Sapphire Spa, a full-service spa and hair salon, and a fully equipped fitness center. In addition, with 8,000 square feet of

indoor and outdoor meeting space, Margaritaville Beach Resort South Padre Island hosts meetings and events of all kinds. Located just off the causeway in South Padre Island, the resort is within easy reach of major metro areas including Houston, Austin, Dallas, and San Antonio and provides convenient access to Mexico. Highline Hospitality Partners owns Margaritaville Beach Resort and Ambridge Hospitality manages the property. For more information, visit [the website](#).

Margaritaville features over 40 hotels and resorts, gaming properties, RV destinations, a cruise line, and over 150 food and beverage venues – as well as real estate communities, a satellite radio station on SiriusXM, consumer lifestyle products, and more. In 2023, Margaritaville Hotels & Resorts was ranked #1 in Guest Satisfaction among Upper Upscale Hotel Brands in the J.D. Power 2023 North America Hotel Guest Satisfaction Study.

### **Media Contact**

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