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## Margaritaville Lake Resort, Lake Conroe | Houston Announces New Hires and Promotions

Montgomery, Texas (April 27, 2022) – [Margaritaville Lake Resort, Lake Conroe | Houston](#) is pleased to announce the addition of several new team members and the promotion of several others.

**Alex Trego** recently joined the resort as an administrative assistant. A graduate of Rensselaer Polytechnic Institute in New York, she joins Margaritaville Lake Resort from Topgolf in Spring, TX. **Tiffany Placide** comes to the resort from the Conroe Chamber of Commerce and will serve as the digital marketing manager.

The resort also welcomed **Juelisa Mier**, who has joined the team as the new wedding room block sales manager. Before joining the Margaritaville Lake Resort, she was with Marriott Properties in The Woodlands.

“Alex, Tiffany, and Juelisa will be great additions to our team. We look forward to their contributions as we continue to deliver the Margaritaville brand promise of fun and escapism to our guests,” said Tom Faust, vice president of sales and marketing for Margaritaville Lake Resort. “Each one of them brings new experiences and backgrounds to the table, which will continue to strengthen our team.”

The resort also announced several new promotions, including **Blair Crozier**. Blair has been with the resort since pre-opening and was recently promoted to full house sales manager. In addition, **Michelle Cao**, who joined Margaritaville Lake Resort as an intern, was promoted to administrative assistant and marketing information coordinator. Finally, **Dustin Matthews**, associate director of sales, was named a Benchmark Global Hospitality Hybrid Sales Team member, representing the energy market to the entire Benchmark/Pyramid portfolio.

“It’s rewarding to see these young professionals grow and evolve in their careers at Margaritaville Lake Resort. All three individuals are examples of fostering an environment where we promote from within and grow the next generation of hospitality leaders,” said Faust.

For more information about Margaritaville Lake Resort, visit <https://www.margaritavilleresorts.com/margaritaville-lake-resort-lake-conroe>.

## **About Margaritaville Lake Resort, Lake Conroe | Houston**

The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o’Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant’s Coffee & Provisions, Boathouse Bar & Lounge, and a Margaritaville Retail Shop.

Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, and fishing. Margaritaville’s popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor IACC-approved meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe | Houston, is part of BENCHMARK®, a global hospitality company’s Benchmark Resorts & Hotels portfolio.

## **About Benchmark Pyramid**

Benchmark Pyramid was formed by the 2021 merger of two hotel and resort management companies, creating the most owner-focused, experiential company in the industry and its best workplace. The organization’s global portfolio spans more than 240 properties in the U.S., Caribbean and Europe. It maintains offices in Boston; The Woodlands, Texas; Cincinnati; and London. For more information, visit <https://link.edgepilot.com/s/572d5ef4/mpYNmZgk70OA6lmvMoV-Jw?u=http://www.benchmarkpyramid.com/>.

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**Alex Trego**



**Tiffany Placide**



**Juelisa Mier**



**Blair Crozier**



**Michelle Cao**



**Dustin Matthews**