

# MARGARITAVILLE<sup>®</sup>

*Hotel*  
NASHVILLE, TN

## Margaritaville Hotel Nashville FACT SHEET

**OVERVIEW:** Margaritaville Hotel Nashville is an urban escape in the heart of Music City and a one-of-a-kind vacation destination in Nashville’s thriving “SoBro” downtown district. Having opened October 21, 2019, this \$82 million development serves as a casual-luxe urban escape, catering to both neighborhood residents and travelers from around the world.

**CONCEPT AND EXPERIENCE:** Centrally positioned one-half block south of the Music City Center, Margaritaville Hotel Nashville brings an entirely unique concept to the area with a “no worries” tropical vibe that is experienced immediately upon arrival. The 12-story property, inspired by the lyrics and lifestyle of singer, songwriter and best-selling author Jimmy Buffett, features 166 guestrooms, as well as 52 Margaritaville Vacation Club<sup>®</sup> by Wyndham timeshare units; a rooftop relaxation and entertainment area with a pool, sundeck, fire pits and live entertainment; a 24-hour fitness center; and two first-ever Margaritaville dining concepts – FINS Bar and JWB Grill. In addition, the hotel includes more than 10,000 square feet of indoor and outdoor function space, setting the stage for corporate group collaboration and social gatherings in downtown Nashville.

**LOCATION:** Widely known as the “Music City,” and renowned for its cultural scene, rich history and unique attractions, Nashville is a rhythmic destination where music is inspired, written, recorded, and performed. Live music can be found across the city 365 days a year. Nashville’s famous Honky Tonk Highway, located just half a mile from the hotel, is chock full of restaurants, bars, and live music venues that pump music into the streets from 10 a.m. to 3 a.m.

**OPENING:** October 21, 2019

**GUEST ROOMS:** Drawing inspiration from the surrounding city, this 166-room hotel offers ‘casual-luxe’ design with a metropolitan attitude. Crisp white bedding and teak finishing create a feeling of escapism in every guestroom.

### **ACCOMMODATION BREAKDOWN:**

- 166 guestrooms and suites include:
  - 67 double queens
  - 57 kings
  - 19 king studios
  - 20 junior suites
  - Hospitality suite
  - Jimmy Buffett suite
  - 52 Margaritaville Vacation Club<sup>®</sup> by Wyndham timeshare units



#### PROPERTY OFFERINGS/AMENITIES:

- 10,719 total square feet of meeting and event space
- Fins Up fitness center
- Rooftop deck with pool, fire pits, sundeck and live entertainment
- On-site valet parking
- Laundry facilities

#### DINING:

Margaritaville Hotel Nashville has two first-ever Margaritaville dining concepts on site, including:

- **JWB GRILL:** Located on the main floor just past the lobby, JWB Grill is the perfect destination for upscale downtown dining with a relaxed and elevated atmosphere. Executive Chef Fernando Ortiz brings his culinary expertise to the lunch and dinner menus featuring unique and internationally inspired flavors. The grill features eclectic menus that hit the mark on every craving with globally influenced dishes that include a range of everything from southern and coastal comfort food to a signature cheeseburger.
- **FINS BAR:** FINS Bar offers a laid-back rooftop space dotted with fire pits and skyline views of Nashville for a year-round socializing and dining experience. Guests will find a menu of light bites accompanied with an extensive drink menu, complete with an array of wines, beers and the brand's acclaimed Margaritas.
- **STARBUCKS®** is also located on property

#### MEETINGS/EVENTS:

Plan flawlessly executed meetings, weddings, celebrations, and events with 10,719 sq. ft. of meeting and event space. The Margaritaville Hotel Nashville sales and event team happily coordinates and customizes event concepts to ensure the ideal options exist to accommodate for guests' events and groups.

Event spaces include:

- 3,793 square foot pre-function area
- 4,014 square foot Compass Rose Ballroom
- 3 meeting rooms
- 1,280 square foot outdoor balcony

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**SIRIUSXM RADIO  
MARGARITAVILLE:**

The property is home to Radio Margaritaville's Nashville studio, heard worldwide on SiriusXM Channel 24. Live broadcasts, special guests and a mix of Jimmy Buffett, island, rock, reggae and country hits the airwaves from a state-of-the-art studio in the lobby, bringing the sounds of the tropics to Nashville. SiriusXM subscribers are able to listen to Radio Margaritaville channel 24 on SiriusXM radios, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, devices with Amazon Alexa or the Google Assistant, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to [www.SiriusXM.com/streaming](http://www.SiriusXM.com/streaming) to learn more.

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