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MEDIA ALERT

Usher in Fall at Margaritaville Lake Resort, Lake Conroe | Houston's Craft Beer Festival and More

WHAT: Soak up the last bit of summer-like weather at Margaritaville Lake Resort, Lake Conroe | Houston the first weekend of October for a lineup of fun fall activities.

Partake in the resort's Craft Brewery Festival on **Saturday, Oct. 2 from 2 p.m. to 5 p.m.** Sample beers from three area craft breweries, including B-52, Southern Star, and Copperhead. Thom Shepherd, Texas Country Music Association's songwriter of the year will provide live entertainment with a variety of catchy tunes. Bring your appetite and enjoy a bratwurst, hamburger, or hotdog as part of the festivities. Tickets to the Craft Brewery Festival are \$29 and include beer and live music and are available on [Eventbrite](#).

WHEN: **Friday, Oct. 1 through Sunday, Oct. 3**

WHERE: Margaritaville Lake Resort, Lake Conroe | Houston
600 Margaritaville Parkway, Montgomery, TX 77356

SPECIFICS Not into craft beer? Not to worry because there's always something for everyone at Margaritaville Lake Resort. Kick back, relax and catch your favorite team on TV at multiple locations throughout the resort. Participate in games on the event lawn and even enjoy a pumpkin spice body treatment and pumpkin spice tea at St. Somewhere Spa. Stretch into the new season with some yoga and get crafty with some pumpkin carving. While you're at it, grab a pumpkin spice inspired beverage or choose from a selection of other fall favorites at Joe Merchant's Coffee & Provisions.

It's never too early to plan for the holidays. Learn about what the resort has in store for the upcoming holiday season, including Thanksgiving brunch, breakfast with Santa, and so much more. For more information and to book your fall getaway at Margaritaville Lake Resort, visit <https://www.margaritavilleresorts.com/margaritaville-lake-resort-lake-conroe/destination-guide/fall-activities>.

WHAT ELSE: **About Margaritaville Lake Resort, Lake Conroe | Houston**

The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o'Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant's Coffee & Provisions, and a Margaritaville Retail Shop.

Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming,

boating, and fishing. Margaritaville's popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor IACC-approved meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe |Houston, is part of BENCHMARK®, a global hospitality company's Benchmark Resorts & Hotels portfolio.

To learn about Margaritaville's commitment to health, safety, and sanitation, please visit us online: <https://www.margaritavilleresorts.com/margaritaville-lake-resort-lake-conroe/health-safety>

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