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MEDIA ALERT:

Run, Walk, or Stroll in the Margaritaville State of Mind -Margaritaville 5K Scheduled for Nov. 19-

WHAT:

Lace up your sneaks and register for the Margaritaville 5K and escape to paradise where exercise is fun, and the reward is even better. Whether you choose to run, walk, or stroll, you will be immersed in the Margaritaville state of mind.

Now through Nov. 13, register and pay \$60. Registration rates will increase on **Nov. 13, 2022**. For more information, visit www.MargaritavilleRun.com. Register for the 5K here.

Embrace the Margaritaville mindset all weekend long. Make plans to spend the night in one of the island-inspired guest suites overlooking the lake. Run participants receive a special \$189/per night rate and discounted resort fee. Visit the website for more information.

WHEN: Saturday, Nov. 19, 2022

6 a.m. – Race Day Registration and Margaritaville Run Expo

7:35 a.m. – Pre-Race Warm Up

7:45 a.m. – Best Dressed Contest presented by Margaritaville Run at Sea

8 a.m. – 5K race begins 9 a.m. – Awards ceremony

WHERE: Margaritaville Lake Resort, Lake Conroe | Houston

600 Margaritaville Parkway, Montgomery, TX 77356

WHAT ELSE: All participants will receive an official Margaritaville Run participant tech tee, a

Margaritaville Run finisher medal, access to pre-race runner happy hour and post-race

entertainment at Margaritaville Lake Resort.

The Margaritaville Run series commits a portion of the proceeds to Singing for Change

(SFC), a national charity with local impact, which provides community-based

organizations that help individuals become more self-sufficient and create positive

change for their communities.

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The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o'Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant's Coffee & Provisions, Boathouse Bar and Lounge, and a Margaritaville Retail Shop.

Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, and fishing. Margaritaville's popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe | Houston, is part of BENCHMARK®, a global hospitality company's Benchmark Resorts & Hotels portfolio.

About Benchmark Pyramid

Benchmark Pyramid was formed by the 2021 merger of two hotel and resort management companies, creating the most owner-focused, experiential company in the industry and its best workplace. The organization's global portfolio spans more than 240 properties in the U.S., Caribbean and Europe. It maintains offices in Boston; The Woodlands, Texas; Cincinnati; and London. For more information, visit https://www.benchmarkpyramid.com/