

MARGARITAVILLE DEBUTS IN MARYLAND

Ocean City's New Economic Growth Opportunity

KEY FORECASTED ECONOMIC IMPACT:

Strategically Aligns with OC's Comprehensive Plan



\$420M
Direct Economic
Impact

\$333M
Indirect Economic
Impact



215
New Jobs

FORECASTED TAX REVENUE CONTRIBUTION:



\$6.0M

\$14.2M

\$11.1M

\$9.4M

City Hotel Tax Revenue

City and Local Sales Tax Revenue

County Property Tax Revenue

Room Taxes Revenue

MEMORABLE FAMILY-FRIENDLY RESORT EXPERIENCE COMING TO OCEAN CITY!

Immerse yourself in the casual luxury of Margaritaville Beach Resort Ocean City, a premier 12-story lifestyle resort with approximately 230 well-appointed rooms and suites.

Strategically located along the lively Boardwalk between 13th and 14th streets, this unforgettable beach destination will expand the tourism shoulder seasons with meeting and event spaces, and brand loyal visitors. With its recognizable Margaritaville venues, appealing to visitors with increased disposable income, impact will touch small businesses and nearby hospitality venues with increased foot traffic.

RESORT KEY AMENITIES:

- Conference Center, Ballroom & Prefunction Spaces, and Guest Meeting Spaces
- Oceanfront Pool, Indoor Pool, and Outdoor Activity Areas
- Shopping for Unique Treasures at the Boardwalk Retail Stores
- Coastal Cuisine at LandShark Bar & Grill and JWB Grill
- Adult Pool at the 5 o'Clock Somewhere Bar

COMMUNITY IMPACT & COLLABORATIONS

Combining the iconic Margaritaville brand with the dedication of Kinsley Properties and MCB Real Estate, this resort is set to invigorate the local economy, stimulate adjacent investments, and enhance the overall appeal of Ocean City as a premier travel destination.

Join us in shaping the future of Ocean City. Embrace the transformative vision of Margaritaville Beach Resort Ocean City and advance economic vitality and community pride of our beloved beach town.

MARGARITAVILLE BEACH RESORT, OCEAN CITY, MD

Forecasts are over a 10-year period for the projected development plans and assumed approvals. Facts and figures represented are provided by Kinsley Properties for the purpose of forecasting potential impact.



FOR MORE INFORMATION:

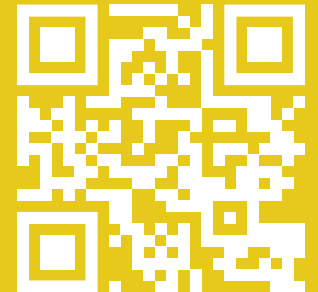
kinsley@gavinadv.com

COMING SOON TO OCEAN CITY

The Margaritaville lifestyle will support the community's comprehensive plan in attracting more tourism to benefit local Ocean City businesses.

EMBRACE THE VISION, STAY INFORMED

Welcome a new era of economic growth and community prosperity with Margaritaville Beach Resort Ocean City. Stay in touch and up to date on the project's progress.



MARGARITAVILLEBEACHRESORTOCEANCITY.COM