

MEDIA ALERT

Enjoy a 'Spook-tacular' Halloween at Margaritaville Lake Resort

- **WHAT:** Halloween is full of treats for all ages at Margaritaville Lake Resort, Lake Conroe | Houston. So, pack your costumes and head to paradise for a "frighteningly" good time.
- WHEN: Saturday, Oct. 29, 2022
- WHERE:Margaritaville Lake Resort, Lake Conroe | Houston600 Margaritaville Parkway, Montgomery, TX 77356
- **SPECIFICS:** There's something for every ghost and goblin at Margaritaville Lake Resort.

For families:

- Trick-or-treating across the entire resort all day long
- 1 p.m. to 4 p.m. Balloon art in Palm Court
- 1 p.m. to 2 p.m. Pumpkin painting
- 1 p.m. to 5 p.m. Spooky DJ Music at the 5 o'Clock Somewhere Pool
- 5 p.m. Family costume contest at the 5 o'Clock Somewhere Pool
- 8 p.m. Movie night on the lawn at Margaritaville

For adults:

- 5 p.m. to 9 p.m. Halloween Karaoke in Boathouse Bar & Lounge
- 7:30 p.m. Creepy Crawl Adult Bar Crawl (21+)
- 8 p.m. Spooky Cruise on Einstein's Party Barge
- 9 p.m. Adult-only costume contest and Landshark Bar & Grill
- 9 p.m. to 1 a.m. -Monster Mash DJ Party at Boathouse Bar & Lounge

WHAT ELSE: About Margaritaville Lake Resort, Lake Conroe | Houston

The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o'Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant's Coffee & Provisions, Boathouse Bar and Lounge, and a Margaritaville Retail Shop.

Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, and fishing. Margaritaville's popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor IACC-approved meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads

(SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe |Houston, is part of BENCHMARK[®], a global hospitality company's Benchmark Resorts & Hotels portfolio.

About Benchmark Pyramid

Benchmark Pyramid was formed by the 2021 merger of two hotel and resort management companies, creating the most owner-focused, experiential company in the industry and its best workplace. The organization's global portfolio spans more than 240 properties in the U.S., Caribbean and Europe. It maintains offices in Boston; The Woodlands, Texas; Cincinnati; and London. For more information, visit <u>https://link.edgepilot.com/s/572d5ef4/mpYNmZgk70OA6lmvMoV-Jw?u=http://www.benchmarkpyramid.com/</u>

###