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Margaritaville Lake Resort, Lake Conroe | Houston Promotes Dustin Matthews to Associate Director of Sales

Montgomery, Texas (August 16, 2021) – Margaritaville Lake Resort, Lake Conroe | Houston is pleased to announce it has promoted Dustin Matthews to associate director of sales.

In this role, Dustin will oversee the group sales function, including strategy development and execution



“Dustin has distinguished himself with the relentless pursuit of a sale, a trait that is key to success in today’s hospitality industry,” said Tom Faust, Vice President of Sales & Marketing for the Resort. “His infectious personality and ability to develop and maintain strong relationships with his clients and colleagues positions him well for this additional responsibility, and there is no doubt he will enjoy great success.”

Prior to joining Margaritaville Lake Resort, Lake Conroe | Houston in January of 2020 Dustin was with the Houstonian Hotel, Club, and Spa as the corporate group sales manager. He began his career in hospitality at the Royal Sonesta in Houston.

About Margaritaville Lake Resort, Lake Conroe | Houston

The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o’Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant’s Coffee & Provisions, and a Margaritaville Retail Shop.

Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, and fishing. Margaritaville’s popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor IACC-approved meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads

(SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe | Houston, is part of BENCHMARK®, a global hospitality company's Benchmark Resorts & Hotels portfolio.

To learn about Margaritaville's commitment to health, safety, and sanitation, please visit us online:
<https://www.margaritavilleresorts.com/margaritaville-lake-resort-lake-conroe/health-safety>

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