

Contact: Laura Frnka-Davis Storyteller Communications 713-409-1480 phone laura@storytellercomm.com

## **MEDIA ALERT**

## Join Margaritaville Lake Resort, Lake Conroe | Houston for the Second Annual Craft Beer, Wine, and Crawfish Festival

WHAT: Gather your friends and head to Margaritaville Lake Resort, Lake Conroe | Houston for an afternoon

of crawfish, live music, craft beer, and wine from Lake Conroe's finest area breweries and wineries.

WHEN: Saturday, Feb. 26, 2022

2 p.m. to 5 p.m.

WHERE: Margaritaville Lake Resort, Lake Conroe | Houston

600 Margaritaville Parkway, Montgomery, TX 77356

**SPECIFICS:** Admission is \$32 and includes six 4 oz. pours, access to the crawfish boil, and a live performance by the

Joe Blues band.

Enjoy wine from <u>H-Wines</u>, and <u>Bernhardt Winery</u>. Sample beer from <u>Texas Brewery Tour's</u> partners including Frankenboltzzz Brewing Company, Fass, Southern Star, and B-52.

There will also be an After-Party in Margaritaville's Boathouse Bar & Lounge, from 5 p.m. to 7 p.m. with live music with the Joe Blues Band.

The event is open to all and resort members receive 20% off admission. Guests are asked to bring their own lawn chairs. A limited number of tickets are available and can be purchased <a href="https://example.com/hem-exampl

## WHAT ELSE: About Margaritaville Lake Resort, Lake Conroe | Houston

The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o'Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant's Coffee & Provisions, Boathouse Bar & Lounge, and a Margaritaville Retail Shop.

The new Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, fishing, and waterskiing. Margaritaville's popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor IACC-approved meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe | Houston, is part of BENCHMARK®, a global hospitality company's Benchmark Resorts & Hotels portfolio.

To learn about Margaritaville's commitment to health, safety and sanitation, please visit us online: <a href="https://www.margaritavilleresorts.com/margaritaville-lake-resort-lake-conroe/health-safety">https://www.margaritavilleresorts.com/margaritaville-lake-resort-lake-conroe/health-safety</a>