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Margaritaville Lake Resort, Lake Conroe Houston is Honored with *ConventionSouth's* Annual Reader's Choice Award

(Montgomery, Texas) Nov. 7, 2022 – Margaritaville Lake Resort, Lake Conroe | Houston announced today that it has received a 2022 Reader's Choice Award from *ConventionSouth*.

This is the second time the resort has received the award for its ability to offer serious learning and serious fun for groups of all sizes. Not only does the all-suite resort offer an array of purpose-built meeting spaces, many with natural light to augment learning and engagement, but it also offers access to extraordinary and unique amenities for meeting attendees to refresh and renew, including 13 different on-brand team-building exercises. Teams can participate in group-oriented activities such as "The Continental Drifter," "Cardboard Boat Regatta," and "Nama-Stay in Paradise" lakefront yoga classes. After the hard work is done, they can enjoy six island-inspired restaurants, an 18-hole golf course, an 18,000-square-foot wellness retreat, St. Somewhere Spa, and a state-of-the-art workout facility, Fins Up Fitness Center. In addition, meeting attendees rent a boat and set out on Lake Conroe to explore.

"Margaritaville Lake Resort, Lake Conroe | Houston is proud of this *ConventionSouth* distinction and our ability to create top-notch experiences for meeting and event attendees across all industries," said Tom Faust, vice president of sales and marketing for Margaritaville Lake Resort, Lake Conroe | Houston. "We look forward to hosting groups at our tropical-inspired resort, conveniently located an hour north of the Greater Houston area."

Margaritaville Lake Resort is among 416 convention and visitor bureaus, meeting facilities, and hotels across the South to receive this year's Reader's Choice Award. Throughout the year, meeting professionals nominated the meeting sites they believe provide exemplary service for group events. The selected sites are then compiled onto an online ballot where meeting professionals and fans are asked to vote for the best of the best.

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“*ConventionSouth* readers and fans have voted to decide the best meeting sites in the South. It is no surprise that Margaritaville Lake Resort has been selected to receive our annual Reader’s Choice Award,” said Tiffany Burtnett, associate publisher. “The value in receiving this prestigious recognition is that it comes from the United States’ top meeting professionals who host events in the South. Those

planners demand the highest level of customer service and quality facilities. They have determined that Margaritaville Lake Resort displays the commitment to professionalism, creativity, and services they require.”

For this designation, Margaritaville Lake Resort will be highlighted in the December 2022 awards issue of *ConventionSouth*.

A leading meeting planning resource for Southern destinations, *ConventionSouth* Magazine is distributed to more than 18,000 meeting professionals across the country who hold events in the South.

For more information about Margaritaville Lake Resort, visit <https://www.margaritavilleresorts.com/margaritaville-lake-resort-lake-conroe>.

For a complete list of award winners, visit <https://conventionsouth.com/2022-readers-choice-award-winners-announced/>.

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About Margaritaville Lake Resort, Lake Conroe | Houston

The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o’Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant’s Coffee & Provisions, Boathouse Bar and Lounge, and a Margaritaville Retail Shop.

Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, and fishing. Margaritaville’s popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe | Houston, is part of BENCHMARK®, a global hospitality company’s Benchmark Resorts & Hotels portfolio.

About Benchmark Pyramid

Benchmark Pyramid was formed by the 2021 merger of two hotel and resort management companies, creating the most owner-focused, experiential company in the industry and its best workplace. The organization’s global portfolio spans more than 240 properties in the U.S., Caribbean and Europe. It maintains offices in Boston; The Woodlands, Texas; Cincinnati; and London. For more information,

visit <https://link.edgepilot.com/s/572d5ef4/mpYNmZgk70OA6lmvMoV-Jw?u=http://www.benchmarkpyramid.com/>.