

Contact: Laura Frnka-Davis Storyteller Communications 713-409-1480 phone laura@storytellercomm.com

## **MEDIA ALERT:**

## Gather at Margaritaville Lake Resort for the Lake Conroe Holiday Boat Parade After Party

WHAT: Margaritaville Lake Resort, Lake Conroe | Houston will host a fun and festive afterparty for the annual

Lake Conroe Holiday Boat Parade. Enjoy the laid-back lake life as you sip on hot cocoa and nibble on tasty snacks. Ten percent of the profits associated with this event will be donated to the Children's Safe

Harbor Foundation. Tickets are \$90 per person, which includes admission for one child.

WHEN: Saturday, Dec. 11, 2021

8 p.m. to 11 p.m. at LandShark Bar and Grill

WHERE: Margaritaville Lake Resort, Lake Conroe | Houston

600 Margaritaville Parkway, Montgomery, TX 77356

WHAT ELSE: About Margaritaville Lake Resort, Lake Conroe | Houston

The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o'Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant's Coffee & Provisions, Boathouse Bar & Lounge, and a Margaritaville Retail Shop.

Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, and fishing. Margaritaville's popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor IACC-approved meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe | Houston, is part of BENCHMARK®, a global hospitality company's Benchmark Resorts & Hotels portfolio.