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Margaritaville Lake Resort, Lake Conroe | Houston Wins 2021 TripAdvisor Travelers' Choice Award

Resort's Enthusiastic Reviews Earn it a Place Among Travelers' Favorites in Texas

Montgomery, Texas (May 17, 2021) - Margaritaville Lake Resort, Lake Conroe | Houston recently announced it has been recognized as a 2021 TripAdvisor Traveler's Choice award winner and was named among the top 10% of hotels worldwide.

"This achievement celebrates our deep commitment to delivering top-notch experiences to our guests, which resulted in excellent reviews on TripAdvisor over the last year," said Lisa Fasbender, General Manager of Margaritaville Lake Resort, Lake Conroe | Houston. "As challenging as the past year was, it did not stop our team from coming up with creative solutions to delight our guests who come here seeking an escape from the every day."

The first Margaritaville resort in Texas, the resort officially opened its doors on June 26, 2020. Located on 186 lakefront acres on Lake Conroe, just a few miles north of Houston, it is an easy drive from neighboring cities of Austin, Dallas/Fort Worth, San Antonio, and Baton Rouge. Margaritaville Lake Resort, Lake Conroe | Houston is a premier vacation destination offering all-suite lakeside accommodations, an array of amenities, and five Margaritaville-inspired restaurants.

"The Traveler's Choice Awards highlight the places that are consistently excellent – delivering quality experiences time and time again even while navigating changing customer expectations and new ways of working," said Kanika Soni, Chief Commercial Officer at TripAdvisor. "Based on a full year of reviews from customers, this award speaks to the great service and experience all the winners provided guests in the midst of a pandemic."

To see guest reviews and popular features and amenities of Margaritaville Lake Resort, Lake Conroe Houston, visit the resort's TripAdvisor page here. For more information about Margaritaville Lake Resort, Lake Conroe | Houston, visit www.margaritavilleresortlakeconroetexas.com.

About Margaritaville Lake Resort, Lake Conroe | Houston

The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o'Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant's Coffee & Provisions, and a Margaritaville Retail Shop.

Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, and fishing. Margaritaville's popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor IACC-approved meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe | Houston, is part of BENCHMARK®, a global hospitality company's Benchmark Resorts & Hotels portfolio.

To learn about Margaritaville's commitment to health, safety, and sanitation, please visit us online: https://www.margaritavilleresorts.com/margaritaville-lake-resort-lake-conroe/health-safety

About TripAdvisor

TripAdvisor, the world's largest travel platform*, helps hundreds of millions of travelers each month** make every trip their best trip. Travelers across the globe use the TripAdvisor site and app to browse more than 878 million reviews and opinions of 8.8 million accommodations, restaurants, experiences, airlines and cruises. Whether planning or on a trip, travelers turn to TripAdvisor to compare low prices on hotels, flights and cruises, book popular tours and attractions, as well as reserve tables at great restaurants. TripAdvisor, the ultimate travel companion, is available in 49 markets and 28 languages.

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* Source: SimilarWeb, September 2020 ** Source: TripAdvisor internal log file