



Margaritaville Lake Resort, Lake Conroe | Houston Named a *ConventionSouth's* Top New or Renovated Meeting Site

Editors pick only 59 meeting sites out of hundreds of nominations to bestow with the honor

Montgomery, Texas (Nov. 2, 2020)— The publishers and editors of *ConventionSouth*, the national multimedia resource for planning events held in the South, recently selected the Margaritaville Lake Resort, Lake Conroe | Houston as a recipient of a 2021 Top New or Renovated Meeting Site Award.

“Margaritaville Lake Resort, Lake Conroe | Houston is proud to be among the top meeting and conference sites honored by *ConventionSouth*,” said Lisa Fasbender, General Manager. “Whether you choose to conduct business lakeside, on one of the open-air terraces, or inside our state-of-the-art conference center, we make your meeting, conference, or corporate retreat one to remember.”

Margaritaville Lake Resort, Lake Conroe | Houston is among an elite list of only 59 meeting facilities located across the South to receive this year’s Top New or Renovated Meeting Site Award. The resort, which officially opened its doors in June, offers 72,000 square feet of International Association of Conference Centers (IACC) certified meeting space, including four ballrooms, 20 meeting rooms, two executive boardrooms, and an amphitheater with tiered seating for 85. In addition, the resort offers two on-site conference planners, a dedicated conference dining option – Waterside Cove, and access to unique and engaging team building activities.

“*ConventionSouth* readers are constantly seeking information on the newest and like-new meeting sites in the South in order to offer their attendees the most modern facilities available, and this is why we are honored to bestow Margaritaville Lake Resort, Lake Conroe | Houston with a Top New or Renovated Meeting Site Award,” said *ConventionSouth* Associate Publisher Ashleigh Osborne. “After a lengthy review of what Margaritaville Lake Resort, Lake Conroe | Houston now has to offer meeting planners and attendees, we feel it indeed displays a superior commitment to providing groups with the top-of-the-line amenities and service that they require.”

As part of the recognition, Margaritaville Lake Resort, Lake Conroe | Houston will be featured as an award recipient in the December 2020 Awards Issue of *ConventionSouth* Magazine.

Celebrating 35+ years as a leading meeting planning resource, *ConventionSouth* magazine is based in Gulf Shores, Ala., and is distributed to more than 18,000 meeting professionals located across the country who book meetings held within the South, according to Osborne.

A complete list of 2020 New and Renovated award winners can also be found online at:

<http://conventionsouth.com/2021-new-or-renovated-award-winners-announced-2/>

About Margaritaville Lake Resort, Lake Conroe | Houston

The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o’Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant’s Coffee & Provisions, and a Margaritaville Retail Shop.

The new Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, fishing, and waterskiing. Margaritaville’s popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor IACC-approved meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe |Houston, is part of BENCHMARK®, a global hospitality company’s Benchmark Resorts & Hotels portfolio.

###