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CALENDAR NOTICE:

Shake off the Winter Blues at the Best Little Party in Paradise -Lone Star Luau Returns to Margaritaville Lake Resort-

WHAT: Country recording artists Thom Shepherd and Coley McCabe will welcome a lineup of Texas Country and Trop Rock artists and Nashville songwriters to Margaritaville Lake Resort, Lake Conroe | Houston for the 6th annual Lone Star Luau, a four-day festival of music and fun.

WHEN: Thursday, Feb. 2 through Sunday, Feb. 5

DETAILS: Country Music Association (CMA) of Texas Songwriter of the Year Thom Shepherd returns to Margaritaville Lake Resort and invites you to a four-day tropical luau in paradise. The 6th annual Lone Star Luau will feature more than 20 top artists from across the country, including Radney Foster, The Wilder Blue, Bri Bagwell, Paul Overstreet, Donny Brewer, Erica Sunshine Lee, Sunny Jim, and many more.

Single all-day performances are \$75 and night-only performances are \$35.

To purchase tickets and for more information, visit <https://lonestarlauu.com/>.

Make it a weekend getaway and book one of the resort's relaxing lakeside suites or cottages.

WHERE: Margaritaville Lake Resort, Lake Conroe | Houston
600 Margaritaville Parkway, Montgomery, TX 77356

WHAT ELSE: About Margaritaville Lake Resort, Lake Conroe | Houston

The Margaritaville Lake Resort, Lake Conroe | Houston, an all-suite resort, features 335 guest suites; including 32 lakefront cottages, on 186 lakefront acres on Lake Conroe. It is the first Margaritaville Resort in Texas. Bars and restaurants feature signature Margaritaville dining concepts – the LandShark Bar & Grill with boat slips on Lake Conroe, the 5 o'Clock Somewhere Bar, the Lone Palm Pool Bar, the License to Chill Bar & Café, Joe Merchant's Coffee & Provisions, Boathouse Bar and Lounge, and a Margaritaville Retail Shop.

Margaritaville Lake Resort, Lake Conroe | Houston offers an array of recreational activities: an 18-hole golf course, a three-acre waterpark with a lazy river and outdoor pools, pickleball, tennis, swimming, boating, and fishing. Margaritaville's popular full-service St. Somewhere Spa, and a spacious, Fins Up Fitness Center, provide exceptional wellness options. With 72,000 square feet of indoor/outdoor meeting space, the resort can host special events and meetings of every size. Located just an hour from Houston and about three hours from the major hubs of Austin, Dallas and San Antonio, the resort is within easy reach of over 19 million Texans. The project is a joint venture of Songy Highroads (SHR) and The Wampold Companies. The Margaritaville Lake Resort, Lake Conroe | Houston, is part of BENCHMARK®, a global hospitality company's Benchmark Resorts & Hotels portfolio.

About Benchmark Pyramid

Benchmark Pyramid was formed by the 2021 merger of two hotel and resort management companies, creating the most owner-focused, experiential company in the industry and its best workplace. The

organization's global portfolio spans more than 240 properties in the U.S., Caribbean and Europe. It maintains offices in Boston; The Woodlands, Texas; Cincinnati; and London. For more information, visit <https://link.edgepilot.com/s/572d5ef4/mpYNmZgk70OA6lmvMoV-Jw?u=http://www.benchmarkpyramid.com/>.

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